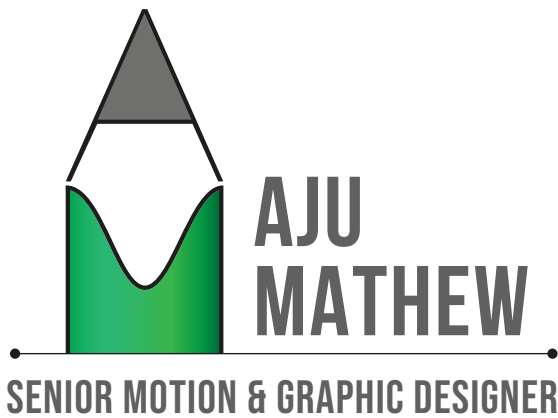




Address - Fathima 2 Building - Roof Top, Al Qasimia, Sharjah

Mobile - 0501627010

Nationality - Indian

@ mailstoaju@gmail.com

Portfolio - <https://aju-mathew.com/>

PROFESSIONAL SUMMARY

Dynamic and highly accomplished Senior Motion & Graphic Designer with over 20 years of robust experience in the Advertising and Communications sectors across the UAE and India (p. 1). Proven track record of spearheading high-impact visual campaigns for prominent local and global enterprise brands (p. 1). Deep expertise spanning multi-channel graphic design, brand identity, motion graphics, and large-scale print publishing (pp. 1-2). Exceptionally skilled in translating commercial objectives into compelling visual narratives while collaborating across cross-functional corporate teams (p. 1).

CORE EXPERTISE

GRAPHIC DESIGN: High-impact brochures, ads, flyers, billboards, and social media layout engineering (p. 2).

MOTION GRAPHICS & MULTIMEDIA: Advanced conceptual animated video production, video/sound editing (p. 2).

VECTOR GRAPHICS & BRANDING: Corporate logo design, corporate stationery assets, and freehand illustrations (p. 2).

PRINT & LAYOUT PUBLISHING: Multi-page editorial layouts for magazines, corporate books, and newspapers (p. 2).

CORPORATE PRESENTATIONS: High-end stakeholder pitches, interactive training material, and digital demos (p. 2).

PROFESSIONAL EXPERIENCE

 **LANDMARK
GROUP**
2019 – Present

SENIOR GRAPHIC DESIGNER

Landmark Group (SHUKRAN - CORPORATE) — Dubai, UAE

- * Direct corporate visual identity and marketing collateral for the group's central loyalty program (p. 1).
- * Collaborate with multi-department stakeholders to deliver premium, cohesive cross-industry digital assets (p. 1).

Splash
2018 – 2019

GRAPHIC DESIGNER

Splash (Landmark Group) — Dubai, UAE

- * Formulated trend-driven seasonal retail fashion campaigns and creative point-of-sale visual materials (p. 1).


2016 – 2018

GRAPHIC DESIGNER

ICONIC (Landmark Group) — Dubai, UAE

- * Engineered high-traffic lifestyle retail advertising and fast-paced promotional media asset rollouts (p. 1).

sutramagnus
2012 – 2016

GRAPHIC DESIGNER

SUTRAMAGNUS — Dubai, UAE

- * Executed localized B2B and B2C creative communication blueprints for diverse commercial client portfolios (p. 1).

interpublic
ADVERTISING & PUBLISHING
2009 – 2012

GRAPHIC DESIGNER

INTERPUBLIC — Abu Dhabi, UAE

- * Produced regional advertising campaigns and publishing layouts for premium enterprise partners (p. 1).

GR8!
2008 – 2009

GRAPHIC DESIGNER

GR8 PUBLICATIONS — Mumbai, India

- * Designed premium multi-page commercial magazine layouts, front covers, and high-end editorial media (pp. 1-2).



GRAPHIC DESIGNER

ISRANI COMMUNICATION — Mumbai, India

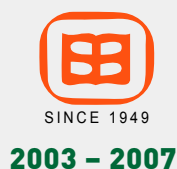
* Shaped dynamic visual content, event promotions, and cross-media entertainment advertisements (p. 1).



GRAPHIC DESIGNER

AMBETRONICS ENGINEERS — Mumbai, India

* Managed corporate brand consistency, technical marketing graphics, and industrial product literature (p. 1).



GRAPHIC DESIGNER

S.B. PRESS (An ISO 9001:2008 Company) — Trivandrum, India

* Managed foundational pre-press asset creation, print layout design, and large-scale industrial publishing workflows (pp. 1-2).

VALUE-PROVING BRAND PORTFOLIO

Delivered high-converting design solutions across multi-billion dollar business landscapes (p. 1):

FASHION & RETAIL

Splash
LIPSY
LONDON

ICONIC
REISS

KOTON
LuLu
HYPERMARKETS • SUPERMARKETS • DEPARTMENT STORES

JEWELLERY & LIFESTYLE

Joyalukkas
World's favourite jeweller

فاره
FARAH

ELECTRONICS

TOSHIBA
Leading Innovation >>>

JUMBO
GROUP

COSMETICS

L'ORÉAL®

BANKING		
PERSONAL CARE		
PROPERTIES AND RETAIL		
BEVERAGES		
MONEY EXCHANGE		

TECHNICAL SKILLS

DESIGN ECOSYSTEMS: macOS Catalina, Adobe Photoshop, Adobe Illustrator, CorelDraw (p. 2)

MOTION & VIDEO EDITING: Adobe After Effects, Adobe Premiere Pro, Flash, Video/Sound Editing (p. 2)

PUBLISHING ARCHITECTURE: Adobe InDesign, Dreamweaver (p. 2)

CORPORATE AUTOMATION: Microsoft Office 365 (PowerPoint, Teams, OneDrive, Excel, Word) (p. 2)

SOFTWARE SKILLS

macOS Catalina



Microsoft



Office 365



PERSONAL PROFILE

Full Name : AJU MATHEW VARGHESE
 Date of Birth : 03-03-1983
 Gender : Male
 Marital status : Married
 Passport No. : L5910305

LANGUAGES



English : Good



Malayalam : Native



Hindi : Good



Tamil : Good



Telugu : Good



INTERESTS



ACTING



DANCING



PHOTOGRAPHY



MUSIC



MY PORTFOLIO

<https://aju-mathew.com/>